

The University *for* Virginia

Economic Development

Across the Commonwealth

CREATING CONTINUOUS GROWTH and prosperity for Virginia requires a strategy that expands beyond Charlottesville into multiple regions of the state. The University reaffirms its commitment to serving the Commonwealth by setting a strategy for high-impact economic engagement that deploys new initiatives across Virginia.

ACROSS THE COMMONWEALTH

Preparing the Virginia Workforce for the Digital Future

Address Unmet Educational and Training Needs

Center for K12 Computing Education & Digital Literacy

- Professional development for teachers to integrate coding and other skills
- Repository of vetted computer science curricular materials

Virginia Kindergarten Readiness Program

- Improve children's readiness to learn

Bachelor's Degree Completion Programs

Partnering to Create High-Performing School Systems

EdPolicyWorks Policy Partnership Lab

- Answer important questions of educational policy, as identified by schools
- Build a new generation of education leaders who can drive meaningful change

Recruiting New Business to Virginia

- Partner with state, regional, and local economic development organizations to enhance recruiting initiatives, e.g., Amazon HQ2

RURAL VIRGINIA

Partnering to Support Flourishing Communities

Health + Education

- UVA Health Clinic at UVA-Wise
- Appalachian Prosperity Project
- Healthy Appalachia Institute
- K20 Education Blueprint for a Digital World

Rural Virginia Initiative

- Addressing challenges in rural areas
- Healthcare and Community Well-Being

CENTRAL VIRGINIA

Growing an Entrepreneurial Ecosystem

Early-Stage Companies

- Catalyst Accelerator
- Venture Central Entrepreneurship Ecosystem
- Entrepreneur-in-Residence Program

Small to Medium Enterprises

- Leverage UVA assets to support emerging industry clusters
- GO Virginia projects
- CvilleBioHub

Mature Companies

- UVA Research Park
- Internships & Apprenticeships
- Commonwealth Center for Advanced Manufacturing & Commonwealth Center for Advanced Logistics Systems

NORTHERN VIRGINIA

Catalyzing the Tech Economy

Further Develop UVA's Presence in Northern Virginia

- Amazon HQ2, Tech Talent Investment Fund
- Inova Center for Personalized Health
- Lifelong education opportunities
- Greater Washington Partnership

**This strategy map is a work in progress and subject to change to meet evolving priorities and resources. Programs are in various stages of development.*